



ALABAMA SkillsUSA STATE PIN DESIGN CONTEST

Submission Deadline Jan. 22nd

PURPOSE

To allow Alabama SkillsUSA members to develop a yearly pin that can be worn and traded at local, state, and national meetings that will identify members as representing the Alabama SkillsUSA Association. The winning design will be chosen for its ability to catch the consumers' eye and depict Alabama SkillsUSA pride. *Note: The main purpose of this pin is to be traded at the National Conference. Its ability to catch other pin traders' eye within the first few seconds is key.*

ELIGIBILITY

The contest is open to all active Alabama SkillsUSA members both secondary and post-secondary.

SCOPE OF THE CONTEST

Entries will be judged on various requirements listed below.

General Rules:

1. **Students must be a paid member on an active roster prior to contest deadline.** To be verified by contest chairman.
2. **The contest is open to Secondary and Post-Secondary Divisions.** There is no separation of divisions for final judging.
3. **One entry per student.** Only one design can be submitted by each student.
4. **Instructor must submit student's entry via (his/her) school email address.** Students should not submit their own entry. This is to verify that the instructor has approved the entry.

Specific Rules

1. **Materials and Specifications**

- All entries must be rendered in color (full color or two color process)
- Preferably, but **not required**, entries should be created in a design software package such as Illustrator, Photoshop, or FreeHand.
- All entries should be formatted to print to a letter size 8-1/2"x11" sheet. (landscape or portrait)
- All entries should be saved in PDF format. SAVE the file as the studentsname.PDF (example: johnsmith.pdf)



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- *Dimensions of the pin when produced will be approximately 1 ½ inches at its widest point. This does not mean that your PDF file or design should be 1 ½ inches at its widest point, just that you should consider the size of the text and objects once it will be produced.*

2. All entries must include the following wording:

- “SkillsUSA”, *Do not make SkillsUSA two words or separate SkillsUSA by a hyphen or any other means. SkillsUSA should appear as one word on a single line. NOTE: the SkillsUSA emblem or logo CANNOT be used.*
- The word “Alabama” or “AL”.
- The current year of the State Leadership Conference

3. All entries must also:

- Follow all copyright laws in the creation of the design
- The design cannot include The SkillsUSA emblem or SkillsUSA logo (whole or elements of either).

4. Disclaimers

- SkillsUSA will not return any materials.
- SkillsUSA retains the right to make modifications to the final design as necessary to produce a pin to our standards and to the manufacturer’s specifications and abilities.
- All designs become the property of the Alabama SkillsUSA Association. When a contestant enters a design, he or she relinquishes all rights for the sale and use of the design to the Alabama SkillsUSA Association
- Incomplete entries or those that do not comply with the above requirements will be disqualified.
- Entries received after the deadline will not be considered.



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Registration & Submission

1. All entries must be sent from the Instructor's email, not from the student.
2. All entries must be submitted by **January 22nd, 2021**.
3. **Submitting your design:**
 - Email to: felicia.bruce@alsde.edu
 - Subject to email: **State Pin Entry**
 - Body of Message to include:
 - Student's name
 - Training program
 - School name and full mailing address
 - Advisor's name, e-mail address and daytime telephone number
 - Remember to attach the design as a PDF file: **(First name last name.pdf)**
 - Resumes should be submitted with the email of the design.
Attachment: **Resume (students name).pdf**
4. Registration for the State Leadership Conference will open the following Monday after the last District Conference. Failure to register for the State Leadership Conference will result in disqualification of entry. (If an entry is disqualified, then the entry will not be replaced by another entry.)

Winners:

1. There will be a 1st, 2nd, and 3rd place winner recognized at the State Leadership Conference.
2. These winners will be chosen from the top 3 designs from the combined secondary and postsecondary entries.
3. If an entry is disqualified, then the entry will not be replaced by another entry.

Questions?

Contact: Lisa Bruce at
felicia.bruce@alsde.edu
or
334-694-4844



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Judges Score Sheet

Contest # _____

ITEMS EVALUATED	Points Possible	Points Awarded
Artwork Design:	Possible	Awarded
Includes "SkillsUSA"	60	
Representation of Alabama in letters or word	70	
Year of Conference	60	
Legible Text	200	
Use of Colors	200	
Originality	200	
Design Suitability	200	
Resume Required (Penalty 5-10 pts.)	10	
TOTAL POINTS	1000	

Resumes should be submitted with the email of the design.
Attachment: *Resume (students name).pdf*