ALABAMA SkillsUSA STATE Tee-Shirt DESIGN CONTEST

Deadline Jan. 22nd

PURPOSE

To allow Alabama SkillsUSA members to develop a Tee-shirt Design for the State Leadership Conference that represents the Alabama SkillsUSA Association. It allows members to show case their talents beyond that of their technical skills. The winning design will be chosen for its ability to catch the consumers' eye and depict Alabama SkillsUSA pride.

ELIGIBILITY

The contest is open to all active Alabama SkillsUSA members both secondary and postsecondary.

SCOPE OF THE CONTEST

Entries will be judged on design, originality, legibility, use of colors, and if they contain the current theme, location **(this year is virtual)**, and date, use the word SkillsUSA, and represent "Alabama" in either letters or shape.

General Rules:

1. **Students must be a paid member on an active roster prior to contest deadline.** To be verified by contest chairman.
2. **Each student entry must register before contest deadline.** To be verified by contest chairman.
3. **The contest is open to Secondary and Post-Secondary Divisions.** There is no separation of divisions for final judging.
4. **One entry per student**. Only one design can be submitted by each student.
5. **Instructor must submit student's entry via (his/her) school email address**. Students should not submit their own entry. This is to verify that the instructor has approved the entry and has sent in the registration fee for each design.

Specific Rules

1. **Materials and Specifications**

    - All entries must be rendered in color (full color or two color)
    - Preferably, but not required, entries should be created in a design software package such as Illustrator, Photoshop, or FreeHand.
    - All entries should be formatted to print to a letter size 8-1/2"x11" sheet. The dimensions of the design when produced will be approximately 14" x 14".
    - All entries should be saved in PDF format. SAVE the file as the

      studentsname.PDF (example: johnsmith.pdf)

ALABAMA SkillsUSA STATE Tee-Shirt DESIGN CONTEST

Deadline Jan. 22nd

2. **All entries must include the following wording:**

    - "SkillsUSA", *Do not make SkillsUSA two words or separate SkillsUSA by a hyphen or any other means. SkillsUSA should appear as one word on a single line.*
    - The word "Alabama", "AL", or the shape of the State of Alabama.
    - The date of the State Leadership Conference
    - The location of the State Leadership Conference **(this year is virtual)**,
    - The current theme of the State Leadership Conference

3. **All entries must also:**

    - Follow all copyright laws in the creation of the design
    - The design may not include the complete SkillsUSA Emblem, but may contain certain individual parts (examples: gear, torch, hands, etc.).

4. **Disclaimers**

    - SkillsUSA will not return any materials.
    - SkillsUSA retains the right to make modifications to the final design as necessary to produce a t-shirt to our standards and to the manufacturer's specifications and abilities.
    - All designs become the property of the Alabama SkillsUSA Association. When a contestant enters a design, he or she relinquishes all rights for the sale and use of the design to the Alabama SkillsUSA Association
    - Incomplete entries or those that do not comply with the above requirements will be disqualified.
    - Entries received after the deadline will not be considered.

ALABAMA SkillsUSA STATE Tee-Shirt DESIGN CONTEST

Deadline Jan. 22nd

Registration & Submission

1. All entries must be sent from the Instructor's email, not from the student.
2. All entries must be submitted by **January 22nd, 2021.**
3. **Submitting your design:**
    - Email to: felicia.bruce@alsde.edu
    - Subject to email: **State Tee-Shirt Entry**
    - Body of Message to include:
        - Student's name
        - Training program
        - School name and full mailing address
        - Advisor's name, e-mail address and daytime telephone number
    - Remember to attach the design as a PDF file: **(*First name last name*.pdf)**
    - Resumes should be submitted with the email of the design. Attachment: ***Resume (students name).pdf***
4. Registration for the State Leadership Conference will open the following Monday after the last District Conference. Failure to register for the State Leadership Conference will result in disqualification of entry. (If an entry is disqualified, then the entry will not be replaced by another entry.)

Winners:

1. There will be a 1st, 2nd, and 3rd place winner recognized at the State Leadership Conference.
2. These winners will be chosen from the top 3 designs from the combined secondary and postsecondary entries.
3. If an entry is disqualified, then the entry will not be replaced by another entry.

Questions?

Contact: Lisa Bruce at
felicia.bruce@alsde.edu
or
334-694-4844

ALABAMA SkillsUSA STATE Tee-Shirt DESIGN CONTEST

Deadline Jan. 22nd

THIS FORM IS FOR JUDGES ONLY, BUT SHOULD BE USED TO UNDERSTAND THE SCORING RUBRIC

JUDGES: ATTACH THIS FORM TO THE BACK OF THE SkillsUSA PROGRAM ENTRY

DATE RECEIVED: _____

ARTIST NAME:_____

ADVISOR'S NAME: _____

CAREER/TECHNICAL EDUCATION COURSE: _____

CHAPTER NAME: _____

PHONE # (Instructor): _____

SCHOOL #: _____

ADDRESS: _____

CITY:_____ZIP: _____

To be filled out by the Contest Chairman:

I have verified the contestant is a paid SkillsUSA member and is registered for the Alabama State Tee-Shirt Design Contest.

Contest Chairman:

_____

Judges Scoring Sheet Contestant # _____

ALABAMA SkillsUSA STATE Tee-Shirt DESIGN CONTEST

Deadline Jan. 22nd

Tee-Shirt Design Contest

ITEMS EVALUATED	Points Possible	Points Awarded
Artwork Design:		
Includes "SkillsUSA"	60	
Location of Conference **(this year is virtual)**	60	
Date of Conference	60	
Current Conference Theme	60	
Legible Text	150	
Use of Colors	200	
Originality	200	
Design Suitability	200	
Resume Required (Penalty 5-10 pts)	10	
TOTAL POINTS	1000	