



## ALABAMA SkillsUSA STATE PROGRAM COVER CONTEST

**Submission deadline Jan. 28<sup>th</sup>**

### **PURPOSE**

To allow Alabama SkillsUSA members to develop a Program Cover for the State Leadership Conference that represents the Alabama SkillsUSA Association. It allows members to show case their talents beyond that of their technical skills. The winning design will be chosen for its ability to catch the consumers' eye and depict Alabama SkillsUSA pride.

### **ELIGIBILITY**

The contest is open to all active Alabama SkillsUSA members both secondary and postsecondary. No more than **3** entries per school. Entries must be submitted by the instructor.

### **SCOPE OF THE CONTEST**

Entries will be judged on design, originality, legibility, use of colors, and if they contain the current theme, location, and date, use the word SkillsUSA, and represent "Alabama" in either letters or shape.

### **General Rules:**

- 1. Students must be paid members on an active roster prior to final membership deadline.**  
To be verified by SkillsUSA State Staff.
- 2. The contest is open to Secondary and Post Secondary Divisions.** There is no separation of divisions for final judging.
- 3. One entry per student.** Only one design can be submitted by each student.
- 4. No more than 3 entries** per school. The **first 3 entries** submitted by the school will be judged.
- 5. Instructor must submit student entry via (his/her) school email address.** Students should not submit their own entry. This is to verify that the instructor has approved the entry and has sent in their **Program Affiliation Fees**.



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#### Specific Rules

##### 1. Materials and Specifications

- All entries must be rendered in color.
- Preferably, but not required, entries should be created in a design software package such as Illustrator, Photoshop, or FreeHand.
- All entries should be formatted to print to a **4" X 5 1/2"** sheet.
- All entries should be saved in PDF format for judging purposes.
- SAVE the file as the studentsname.PDF (example: johnsmith.pdf)
- Send an additional file of the original format if selected for print quality.

##### 2. All entries must include the following wording:

- "SkillsUSA", *Do not make SkillsUSA two words or separate SkillsUSA by a hyphen or any other means. SkillsUSA should appear as one word on a single line.*
- The word "Alabama", "AL", or the shape of the State of Alabama.
- The date of the State Leadership Conference.
- The location of the State Leadership Conference
- The current theme of the State Leadership Conference



##### 3. All entries must also:

- Follow all copyright laws in the creation of the design
- The design may not include the complete SkillsUSA Emblem, but may contain certain individual parts (examples: gear, torch, hands, etc.).



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#### 4. Disclaimers

- SkillsUSA will not return any materials.
- SkillsUSA retains the right to make modifications to the final design as necessary to produce a pin to our standards and to the manufacturer's specifications and abilities.
- All designs become the property of the Alabama SkillsUSA Association. When a contestant enters a design, he or she relinquishes all rights for the sale and use of the design to the Alabama SkillsUSA Association
- Incomplete entries or those that do not comply with the above requirements will be disqualified.
- Entries received after the deadline will not be considered.

#### Registration & Submission

\* There is no separation between Secondary and Postsecondary divisions at the State level. Therefore, the following registration and submission rules have been implemented.

1. All entries must be sent from the instructor's email, not from the student.
2. All entries must be submitted by **Feb. 7th**
3. **Submitting your design:**
  - Email to: **[felicia.bruce@alsde.edu](mailto:felicia.bruce@alsde.edu)**
  - Subject to email: **Program Cover Entry 2022**
  - Body of Message to include:
    - Student's name (as it appears on the SkillsUSA Roster)
    - Training program
    - School name and full mailing address
    - Advisor's name, e-mail address and daytime telephone number
  - Remember to attach the design as a PDF file
  - Other attachments are optional for quality of printing purposes.
4. Judging will be done prior to **March 14<sup>th</sup>**. The top 3 finalist will be contacted to register for the State Leadership Conference. Medals will be given to all 3 State Finalist.

#### Questions?

Contact: Lisa Bruce at  
[felicia.bruce@alsde.edu](mailto:felicia.bruce@alsde.edu)  
Or  
334-694-4844



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**Program Cover Design Contest**

ITEMS EVALUATED	Points Possible	Points Awarded
<b>Artwork Design:</b>		
Includes "SkillsUSA"	60	
Location of Conference	60	
Date of Conference	60	
Current Conference Theme	60	
Legible Text	160	
Use of Colors	200	
Originality	200	
Design Suitability	200	
Followed Submission Instructions (Penalty Points)	-100	
Chapter has Paid Program Affiliation Fees (\$150)	Eligible/Disqualified	
<b>TOTAL POINTS</b>	1000	