



ALABAMA SkillsUSA STATE Tee-Shirt DESIGN CONTEST

Deadline Jan. 28th

WHY

To allow Alabama SkillsUSA members to develop a Tee-shirt Design for the State Leadership Conference that represents the Alabama SkillsUSA Association. It allows members to show case their talents beyond that of their technical skills. The winning design will be chosen for its ability to catch the consumers' eye and depict Alabama SkillsUSA pride.

ELIGIBILITY

1. The contest is open to all active Alabama SkillsUSA members.
2. **Students must be paid members on an active roster prior to contest deadline.** To be verified by contest chairman.
3. **Each program must have the Program Affiliation Fee paid prior to submission.**
4. **The contest is open to Secondary and Post-Secondary Divisions.** There is no separation of divisions for final judging.

SCOPE OF THE CONTEST

Entries will be judged on design, originality, legibility, use of colors, and if they contain the current theme, location, and date, use the word SkillsUSA, and represent "Alabama" in either letters or shape.

General Rules:

1. **Each student entry must register before contest deadline.** To be verified by contest chairman.
2. **One entry per student.** Only one design can be submitted by each student.
3. **The number of entries per program and school are limited.** Each eligible PROGRAM may submit 1 entry per 12 registered members, 2 entries per 20 registered members, and 3 per 30+ registered members. A SCHOOL may submit no more than 3 entries. Schools are strongly encouraged to hold local school competitions to determine the 1, 2, or 3 student entries will represent their school.
4. **Instructor must submit student's entry via their school email address.** Students should not submit their own entry. This is to verify that the instructor has approved the entry and that each program/chapter has not surpassed its allowed number of entries.

Technical Specifications

1. **Materials and Specifications**
 - All entries must be rendered in color (full color or two color)
 - It is preferred, but not required, that entries are created in a design software package such as Illustrator, Photoshop, or FreeHand. Hand-drawn entries will not be accepted.



ALABAMA SkillsUSA STATE Tee-Shirt DESIGN CONTEST

Deadline Jan. 28th

- All entries should be formatted to print to a letter size 8-1/2"x11" sheet. Orientation Landscape.
- The dimensions of the design when produced will be approximately 14" x 14".
- All entries should be saved in PDF format. SAVE the file as: studentname.PDF (example: johnsmith.pdf)

2. All entries must include the following:

- "SkillsUSA" - *Do not make SkillsUSA two words; SkillsUSA must appear as one word on a single line. The design may not include the complete SkillsUSA emblem*, but may contain individual parts such as the gear, torch, hands, etc.
- The word "Alabama", "AL", or the shape of the State of Alabama
- The date of the State Leadership Conference
- The location of the State Leadership Conference
- The current theme of the State Leadership Conference – see the Alabama and National SkillsUSA websites for current year's theme.

3. All entries must also:

- Follow all copyright laws in the creation of the design
- Be representative of our state and all our programs and not just a single program or school.

DISCLAIMERS

- Alabama SkillsUSA will not return any materials.
- Alabama SkillsUSA retains the right to make modifications to the final design as necessary to produce a t-shirt to our standards and to the manufacturer's specifications and abilities.
- All designs become the property of the Alabama SkillsUSA Association. When a contestant enters a design, he or she relinquishes all rights for the sale and use of the design to the Alabama SkillsUSA Association.
- Incomplete entries or those that do not comply with the above specifications and technical standards will be disqualified.
- Entries received after the deadline will not be qualify for judging.



ALABAMA SkillsUSA STATE Tee-Shirt DESIGN CONTEST

Deadline Jan. 28th

REGISTRATION AND SUBMISSION

1. All entries must be sent from the instructor through their email. Entries submitted through a student's email will not be accepted.
2. All entries must be submitted by **January 28th**

Submitting your design:

- Email to: skillsalabama@gmail.com
 - Subject to email: **State Tee-Shirt Entry**
 - Body of Message to include:
 - Student's name
 - Training program
 - School name and full mailing address
 - Advisor's name, e-mail address and cell number
 - Remember to attach the design as a PDF file
 - Student's resume should be submitted with the email of the design. Attachment: ***resumestudentname.pdf***
3. Registration for the State Leadership Conference will open the Monday following the last District Conference. Failure to register for the State Leadership Conference will result in disqualification of entry.**

WINNERS

1. There will be a 1st, 2nd, and 3rd place winner recognized at the State Leadership Conference.
2. These winners will be chosen from the top 3 designs from the combined secondary and postsecondary entries. Medals will be given to all 3 state finalists.

**3. If an entry is disqualified, then the entry will not be replaced by another entry.

Questions?

Contact Keith Andrews
skillsalabama@gmail.com

or

256-298-0192



ALABAMA SkillsUSA STATE Tee-Shirt DESIGN CONTEST

Deadline Jan. 28th

THIS FORM IS FOR JUDGES ONLY, BUT SHOULD BE USED BY THE STUDENT AND INSTRUCTOR TO UNDERSTAND THE SCORING RUBRIC

JUDGES: ATTACH THIS FORM TO THE BACK OF THE SkillsUSA ENTRY

DATE RECEIVED: _____

ARTIST NAME: _____

ADVISOR'S NAME: _____

CAREER/TECHNICAL EDUCATION COURSE: _____

CHAPTER NAME: _____

PHONE # (Instructor): _____

SCHOOL #: _____

ADDRESS: _____

CITY: _____ ZIP: _____

To be filled out by the Contest Chairman:

I have verified the contestant is a paid SkillsUSA member and is registered for the Alabama State Tee-Shirt Design Contest.

Contest Chairman:

Judges Scoring Sheet

Contestant # _____



ALABAMA SkillsUSA STATE Tee-Shirt DESIGN CONTEST

Deadline Jan. 28th

JUDGING RUBRIC CRITERIA	Points Possible	Points Awarded
Considering the overall design and the design elements:		
Includes "SkillsUSA" or "Alabama SkillsUSA"	60	
Location of Conference	60	
Date of Conference	60	
Current Conference Theme	60	
Legible Text (spelling and grammar)	200	
Format – Bold, Celebratory, Expressive, Creative, Fun, Energetic, Trendy, Confident, Colorful	200	
Originality – Audience Appeal	200	
Design Suitability and Representation	150	
Resume Required (Penalty 5-10 pts)	10	
TOTAL POINTS	1000	

